



# NEWWEST™

CHARTER MIDDLE SCHOOL

11625 PICO BOULEVARD

LOS ANGELES, CA 90064

310.943.5444

Fax 310.231.3399

[www.NewWestCharter.org](http://www.NewWestCharter.org)

## 2009-10 STRATEGIC PLAN

### OPERATIONAL MISSION: Expansion

By 2013, New West Charter will expand to 600 students with the following stipulations:

- a. with the same intimate environment
- b. in incremental stages
  - 2010-11 400 students
  - 2011-12 500 students
  - 2012-13 600 students
- c. with transitional training

To begin implementing and realizing this operational mission, the following has been set:

### LEADERSHIP/PLAN/GOAL/SCHOOL SITE

#### Objective

**To find a consultant that would set in motion the plan for expansion..**

#### 1) Board Restructuring

In losing a founder, what is needed to replace that position on the Board, considering there are no more founders for New West? How will the Board be structured after this? Who will the members of the Board be?

**To be accomplished by May Board meeting**

#### 2) Job Description of Consultant

What is the consultant going to do to help New West expand?

What are the tasks needed to make this happen and how is the

consultant going to accomplish these tasks? What and when is the consultant going to report this?



A NEW DIRECTION IN PUBLIC EDUCATION

To be accomplished by May Board meeting

3) Job Description of Chair

What is the role of the Chair on the Board? What are the tasks the Chair is in charge of?

To be accomplished by Tuesday, April 21

4) Clarify Parameters

What is legal and not legal about having the Founder of the Board step down? What are the legal parameters of restructuring the Board?

To be accomplished by May Board meeting

5) New Chair delegates

If the Founder steps down, who will step in and undertake that position? Who is eligible and who is willing?

To be accomplished by May Board meeting

## TRANSITIONING TO HIGH SCHOOL

### One Year Objective

**In one year, we hope to define if our students' transition to various LA high schools is an issue. If so, what specific issues do the students have with the transition?**

Steps to accomplishing this:

1) Survey

We need to survey alumni so as to see how they are faring within high school  
We need to survey 8<sup>th</sup> graders to see what concerns they have about high school

May 2009

2) High School Panel

A panel of 5-7 New West alumni will be asked to return to New West to speak to 8<sup>th</sup> graders about high school culture and academics.

May 2009

3) Alumni Picnic

A New West Reunion in the form of a picnic will be scheduled for New West alumni. The reunion will allow the students to return and mingle with each other.

September 2009

4) Parent Email List

Keep an email list of past parents so as to keep them updated on school events.  
We hope that these emails will attract more parents from the past to remain involved with the school.

May 2009

5) Parent Panel

A panel of parents with high school students will be asked to support New West parents whose students will be transitioning to high school.

TBD

6) Recommendations about the issue

At the end of the year, what are the recommendations we have about transitioning to high school? Is this a big issue as teachers feel it is or are students able to transition well?

To be accomplished in One year

# FUNDING/PARENTAL SUPPORT

## One Year Objective

In one year, the school hopes to raise \$275,000.

Steps to accomplishing this:

1) Review what each key event brings in versus what manpower it takes  
Which one of our key events really bring in more funding and which ones are not even beneficial to continue? How hard should we be pushing parents/sponsors to fundraise? How can we better our key events to gain more monetary ground?

To be accomplished by May Board meeting

2) Review parent involvement in the key events

How can we get more parents involved in the key events for fundraising? Who will be taking over the key events when the given parent steps down, if the given parent does? All key events must have a leader by the end of the year for the 2009-2010. We need to catch more parents and we can do so in the last events of the year: Cross Curricular Open House/ 6<sup>th</sup> grade Student Tours

To be accomplished by June 2009

### Key Events that bring in funding for the school

Taste of NW	Pledge Drive
Gift Wrap/Script/Cookie Dough	Silent Auction
Picnic	Arm Chair Auction
Launch	Grants
Online Auction	Corporate Sponsors
Dinners	

Key Result Areas to be addressed

Board development/recruitment

Model School – Marketing/getting the word out