



# NEW WEST™

CHARTER MIDDLE SCHOOL

11625 PICO BOULEVARD

LOS ANGELES, CA 90064

310.943.5444

Fax 310.231.3399

[www.NewWestCharter.org](http://www.NewWestCharter.org)

## **Admissions Pre-Entry Volunteers** **REQUEST FOR VOLUNTEER ACTIVITIES (RVA)**

### **Background**

The approved charter for New West Charter School describes the process by which admission is handled by public random drawing in the case the Charter School receives more applicants than capacity. The charter provides for preference in the lottery for “pre-entry volunteers” and requires the Board to adopt this policy to ensure consistent implementation of this preference.

### **Purpose**

The purpose of this pre-entry volunteer preference is to a) obtain needed volunteerism for the benefit of the Charter School; and b) provide successful outreach to increase diversity in student demographics, including students who are socio-economically disadvantaged.

### **2011 – 2012 PROJECTS:**

1. ***NWC Community Outreach*** – volunteers are needed to participate in extensive community outreach within the Los Angeles Community. Volunteers would be expected to participate in at least 75 hours of multiple outreach activities. ***NWC Community Outreach*** activities would include door to door canvassing, information distribution, marketing, participating in community events, direct contact with individual families, local residents, local businesses, local schools and community groups to seek support for the NWC expansion and increase socioeconomic and racial/ethnic diversity. The ***NWC Community Outreach*** project could be completed by an individual or a family.

2. ***Community fundraisers*** - We need highly-motivated individuals willing to help New West raise substantial funds from local businesses and organizations, neighborhood and homeowner associations, community groups, families and individuals.



We require persons with previous experience with capital fundraising, those with strong ties to the local business community in specific areas including law firms, real estate agencies, and entertainment industry. We also are looking for persons with strong knowledge of and ties to local public education and non-profit organizations that support public education. Volunteers will be developing a list of personal contacts to pursue and directly soliciting support for the capital campaign from contacts on their own lists as well as additional potential supporters identified by the group.

**3. *Grant writers.*** We need highly-skilled and experienced grant writers, including those with professional writing skills. We are looking for individuals with strong knowledge of public education, local foundations that support public education, and other foundations/organizations that provide grants to schools. Volunteers will identify and write grants to organizations to raise funds for our current capital campaign.